

DRAFT REGULAR PARKS & RECREATION BOARD MEETING MINUTES – OCTOBER 16, 2025 – PAGE 1

Present: Chairperson Goodrich; Vice Chairperson Ross; Secretary Bresnahan; Members: Bayless, Borgon, Kreit, Hausman, and O’Gorman

Absent: Ruprich

Also Present: Village Clerk, Brown
Council Liaison, Hrydziusko

Chairperson Goodrich called the regular Parks & Recreation/Village Council meeting to order at 7:04 p.m. in the Council Chambers located at 18500 W. 13 Mile Road, Beverly Hills, MI 48025.

AMENDMENTS TO THE AGENDA/APPROVE AGENDA

Motion by Hausman, second by Ross, to add Bevely Park Playground update to the agenda and approve the agenda as amended.

Motion passed.

PUBLIC COMMENTS ON ITEMS NOT ON THE PUBLISHED AGENDA

None.

REVIEW AND CONSIDER APPROVAL OF REGULAR PARKS & RECREATION BOARD MINUTES OF MEETING HELD AUGUST 21, 2025

Motion by Bresnahan, second by Ross, to approve the minutes of the Parks & Recreation Board meeting held September 17, 2025 as published.

Motion passed.

BUSINESS AGENDA

REVIEW AND CONSIDER WAYNE STATE SCULPTURE PROJECT

Hausman introduced Eric Troffkin, a professor at Wayne State University. Troffkin presented two student-designed public art proposals for temporary installation in Beverly Hills parks. The Board and Troffkin discussed materials, safety, anchoring, neighborhood sensitivity and how the project would be documented and publicized. The Board agreed to move forward with the Portals Project and will identify exact installation locations. ~~before presenting it to Village Council.~~

DISCUSSION

PARK SIGNS

The Board and Administration discussed adding a bathroom sign with clear contact information for maintenance issues and the need to update/replace a cracked park rules sign and to clarify language about motorized vehicles and e-bikes on the bike trail. The Board agreed to check state guidelines before finalizing signage for powered vehicles/bikes.

PARKS & RECREATION COORDINATOR

Bayless gave an overview of creating a Parks & Recreation Coordinator position to support growing park needs, events, grants, communication, and long-term planning. Bayless provided a pros and cons list for creating a new position and comparative research on how other communities staff similar roles. The Board discussed increasing responsibilities, turnover, the need for continuity, combining the proposed Coordinator role with sustainability tasks and starting the position as a summer position or internship before expanding. The Board will review Bayless material and continue the discussion at the next meeting.

EVENT MARKETING

Bayless proposed improving event marketing by designating a communications chair to handle sharing events across multiple free platforms and building relationships with local media. The Board discussed leveraging community influencers, realtors, and partner organizations, contributing sources they personally use for event information and making a coordinated marketing push for the 2026 season with clearer outreach channels to increase attendance and support sponsorship.

PLAYGROUND UPDATE

Goodrich stated that he, Hausman and Ross met with Manager Rothe to clarify confusion from the last meeting regarding the playground. Goodrich stated that Rothe ensured that the equipment that was already purchased will still be used and there is no plan to redesign or replace it. Goodrich went on to explain that the goal is to clarify grant eligibility with the DNR and bring a clear recommendation to Council.

HALLOWEEN HOOT

The Board discussed Halloween Hoot logistics which included decorations, volunteer assignments and coordination, installation of trail lighting, candy distribution, and QR code donations.

REVIEW THE PAVILION RENTAL AGREEMENT AND RENTAL FEE WAIVER POLICY

The Board discussed a recent incident with vehicles driving on the ~~law~~ lawn during events causing potential damage to park property. The Board raised concerns about accountability and liability for groups and organizations whose fee is waived by the Village. Administration and the Board discussed requiring security deposits for waived groups to cover potential damages, event oversight and informing Public Safety about any special parking or event arrangements. Brown is working on updating the pavilion rental application to include initials for key rules. Goodrich would like to discuss updating the fee schedule next year.

PUBLIC COMMENTS

None.

ADMINISTRATION COMMENTS

Brown announced the switch to the Civic Clerk system, which will automatically distribute meeting packets to the Boards and allow residents to sign up for notifications. Brown stated that at the November meeting there are two pavilion waiver requests from Groves Orchestra and BPS

5th Grade Fun Run. Brown announced that the Parks & Recreation event request will be on the next Council agenda.

LIAISON COMMENTS

Hrydziuszko informed the Board that the Village Council adopted the Animal Ordinance at the last Council meeting. Hrydziuszko and the Board discussed some of the changes adopted in the ordinance.

BOARD COMMENTS

Bayless thanked Hausman for all her work.

Hausman informed the Board that the DIA artwork will be gone on November 11th. Hausman inquired about a mural that was brought up in the past.

Ross mentioned that near Beverly and Normandy Roads a fenced woodland protects young trees from deer, showing what the park could look like without over browsing. Ross suggested that the Village could have a plan to plant seedlings in protective tree tubes, involving volunteers, to restore open areas and promote sustainable forest growth.

Goodrich suggested getting a banner for Food Truck Mondays and reported that Lindsay King still is expressing interest in sponsoring a winter event at Beverly Park. The Board discussed the logistics of the proposed event.

ADJOURNMENT

The meeting was adjourned at 8:49 p.m.